

TAMARA M. WARTA

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PROFESSIONAL SUMMARY

Results-driven Copywriter offering client-focused service, project management, and business-generating content production. Skilled professional with core strengths in leadership and goal alignment across teams and external agencies. Proficient at cultivating and retaining key client relationships and business partnerships.

SKILLS

- Proficient in Microsoft Office, Google Workspace, HTML
- Editing and review
- Marketing and advertising strategies
- Brand messaging
- Unique content creation
- Email Marketing
- Chicago Style
- Storytelling
- AP Style
- APA Style
- Marketing Communications
- Social Media Content
- MLA Style
- SEO
- Content Strategy

WORK HISTORY

Oct 2004 - Current

Freelance Writer

Various

- Composed original written material for various types of publications and submitted for approval by supervisor, editor or publisher.
- Wrote fiction or nonfiction prose such as short stories, novels or biographies as well as advertising material for use in promoting sale of goods and services.
- Produced original, creative content for promotional advertisements and marketing materials.

Jun 2021 - Current

Copywriter

Foster Web Marketing

- Wrote advertising copy for online content, adhering to employers' overarching brand identity and personality.
- Created high-impact messaging for marketing media, contributing to increases in revenues and market share.
- Sourced third-party content and contributions to

Jan 2021 - Current

Content Writer

California Local

expand internal publication diversity.

- Formatted articles, blogs and webpages with HTML, photos and infographics.
- Completed thorough research into assigned topics.
- Provided writing support in fast-paced environment for variety of public-facing materials.

Jan 2018 - Jan 2021

Legislative Coordinator and Content Producer

California News Publishers Association

- Rewrote and reorganized site content to better position products and services.
- Strengthened content through proofreading and editing.
- Designed fliers to promote events and company updates.
- Assessed final products to check quality and consistency with creative vision.

Jun 2007 - Jan 2008

Writer & Editor

Government Technology Magazine

- Interviewed individuals by phone, video chat and in person to write stories for monthly magazine.

Jan 2006 - Dec 2007

Writer & Editor

Skinstore.com

- Proofread copy written by colleagues to correct spelling, punctuation and grammar.
- Collaborated with team of writers and content marketing strategists to create copy promoting clients' SEO, sales and thought-leadership goals.

EDUCATION

Jun 2004

Bachelor of Arts: English

University of California - Davis | Davis, CA

WORK FEATURED IN

USA Today Online

Trip Savvy

Style Magazine

Dance Spirit Magazine

Everyday Health

Love to Know

Inventor Spot

Skincare News

The Natomas Journal
Tae Kwon Do Times